



## Basic Press Text Reeperbahn Festival

Reeperbahn Festival is the biggest club festival in Europe and the most prominent European platform for the international music industry. Each year since 2006, countless clubs in and around the St. Pauli quarter of Hamburg have allowed Reeperbahn Festival to host performances by the hottest newcomers, often right before their big breakthrough. The list of acts and artists who already appeared here includes names such as Nina Chuba, Bon Iver, Janelle Monáe, Kraftklub, MUSE, Beth Ditto, Lewis Capaldi, AnnenMayKantereit, Feist, Aurora, Dermot Kennedy, Biffy Clyro, Robin Schulz, CRO, Milky Chance, Clueso and Sigrid.

The conference programme at Reeperbahn Festival offers a packed line-up of sessions with panel discussions, keynotes, masterclasses, interviews, workshops, and networking events for all music industry visitors, from newbies in the trade to veteran professionals, covering the latest topics and challenges from all areas of the international music business. Each September reconfirms once again how direct interaction and exchange is essential to what the music industry is – a people's business.